

For Immediate Release  
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KIDS ARE WORTH A MILLION!



**Announcing "Celebrate Carlsbad" Day  
at LEGOLAND® California  
Saturday May 3, 2008**

Carlsbad, CA – The Carlsbad Educational Foundation/Kids Are Worth A Million™ is moving this year's annual telethon to LEGOLAND California with a giant "pep rally" for education on May 3, 2008.

While still keeping the traditional student performances, donor recognition and local dignitary appearances, LEGOLAND® California has catapulted the event to new heights with more revenue potential to benefit Carlsbad's Schools.

The \$15 ticket for Celebrate Carlsbad Day includes a full day admission to LEGOLAND California. LEGOLAND will donate the majority of each specially-priced \$15 ticket to the Carlsbad Educational Foundation. The Foundation has set a goal to raise \$80,000 in pre-sale tickets for the day and opportunities for sponsors have also expanded.

"We are very grateful to LEGOLAND California. This premier family venue has embraced our efforts to raise much needed funds for Carlsbad's Schools, to offset recent state budget cuts," said Lisa Posard, the President-Elect of the Carlsbad Educational Foundation.

Traditionally held at the Carlsbad High School Gym as a live call-in telethon each March, this year's Kids Are Worth A Million Telethon will be taped before a live audience on Fun Town Stage at LEGOLAND California between 10:30 and 2:30, during Celebrate Carlsbad Day. The telethon will feature every school in Carlsbad Unified: Principals will highlight excellent programs and teachers, and kids get to perform at a big venue before a live crowd on a real stage, and enjoy the Park with family and friends.

Carlsbad Educational Foundation is a non-profit 501(c)(3) organization that has contributed over \$3,000,000 to Carlsbad Unified School District classrooms for science, technology, arts and reading.

Tickets for Celebrate Carlsbad Day at LEGOLAND are available in advance only, through special ticket outlets at Carlsbad Unified School District Schools, Carlsbad Chamber of Commerce, Mission Federal Credit Unions in Carlsbad, and at the Carlsbad Educational Foundation office. To buy \$15 tickets or for more information, call (760) 929-1555 or visit [www.KidsAreWorthAMillion.com](http://www.KidsAreWorthAMillion.com)

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