



Carlsbad Educational Foundation
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For Immediate Release
July 16, 2008
Contact: Valin Brown (760) 929-1555

Carlsbad Educational Foundation Poised for Dramatic Growth

New Executive Leadership, Officers of the Board, and Strategic Planning Process Set the Stage for a Bright Future

Carlsbad, CA – After a year of anticipated transitions, the Carlsbad Educational Foundation—the non-profit foundation created in 1983 to help raise private support for local public schools—is poised and ready for a new era of growth and change.

Having just announced fiscal year-end grants totaling \$604,000 to help restore funding for the preservation of the arts, music, sports, and libraries within the Carlsbad Unified School District, the foundation plans to raise significantly more support in the future for the benefit of Carlsbad students.

With the completion of its new executive leadership team as of July 1, the foundation has built a staff of dedicated professionals who will provide leadership and day-to-day direction to the foundation's work. Led by CEO Valin Brown who served most recently as Executive Director to Bright Beginnings, Colorado's largest non-profit parenting program, the foundation's senior-level management team also includes Kim Arnett as the Director of Development (former Vice President with Netzel Associates, Inc.) and Jose De Anda as the Director of the foundation's Kids' Care Program (former Principal with Buena Vista Elementary School).

In addition, the new slate of officers of the board of directors took office in late-June and includes:

Lisa Posard, local businesswoman and former Chairperson of Proposition P, as the board's President; Emmett Durnan, General Manager of Westfield Mission Valley, as the board's President-Elect; Tami Brennan, Partner with accounting firm Gilchrist, Stanfield, Newquist, & Adler, as the Treasurer; John Liverseidge, with Borders Books & Music, as the Secretary.

CEO Valin Brown shares, "2008 has been a terrific year so far and we only anticipate it getting better. In addition to granting the largest amount of funds to the Carlsbad Unified School District in the foundation's 25-year history, we're beginning an intensive strategic planning process to increase the focus and giving-areas supported by the foundation while also charting a course for significant growth." Indeed, as the foundation grows over the next few years, it could be granting millions in support of student enrichment programs. A three-year strategic plan will help guide the fundraising and grant-making processes and the foundation intends to roll its new plan out sometime this fall.

The Carlsbad Educational Foundation is a non-profit 501(c)(3) organization that was founded in 1983 and has contributed over \$4,000,000 to schools in the Carlsbad Unified School District primarily for science, technology, arts, and reading.

For more information about the Foundation or to support Carlsbad schools, please call (760) 929-1555 or visit www.KidsAreWorthAMillion.com.

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