



Carlsbad Educational Foundation
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Carlsbad Educational Foundation Presents Carlsbad Premiere of 'We Must Remember' Holocaust Film Created by Carlsbad High School Students

Carlsbad's Red Carpet, Hollywood-Style Premiere at Moviemax Theatres Raises Funds for Foundation's Grants toward Science, Music and Educational Innovation Programs

Carlsbad, CA – [Carlsbad Educational Foundation \(CEF\)](#), a non-profit organization devoted to developing and launching educational and enrichment programs for more than 10,000 Carlsbad students, is presenting the local premiere of "We Must Remember," a new Holocaust documentary film created by Carlsbad High School's award-winning CHSTV broadcasting program. The student-produced film focuses on firsthand accounts of Holocaust survivors and American WW II veterans who liberated the Dachau concentration camp while also chronicling the students' journey while creating the film.

The local premiere takes place on Thursday, February 19th, at [Moviemax Theatres](#) in Carlsbad. Special showings will begin with a discounted afternoon viewing for seniors at 3:00 p.m., followed by showings at 7:00 and 8:30 p.m., along with a Q&A session with the student filmmakers; director Doug Green, a former Carlsbad Teacher of the Year and CHSTV broadcasting teacher/advisor; as well as Lisa Posard, executive producer and president of the board of directors for the Carlsbad Educational Foundation. Additionally, each showing will feature a musical performance by Luke Walton, the film's composer.

Tickets can be purchased for \$10 at www.moviemax.com or the theatre box office at 2385 Marron Road in Carlsbad. Chili's, Pat & Oscar's, Rubio's and Souplantation restaurants closest to the theater are celebrating this local premiere by donating a percentage of sales when special restaurant flyers are presented the evening of the premiere. These flyers can be found on the CEF website at www.carlsbaded.org. Proceeds from this event will help support the Carlsbad Educational Foundation's grant-making goals to increase hands-on science and district-wide music programs for all schools in the Carlsbad Unified School District.

"We are thrilled to host the local premiere of this amazing documentary, giving the communities around Carlsbad a chance to view the film that is receiving critical acclaim nationwide," said Valin Brown, CEO of Carlsbad Educational Foundation. "We applaud the tireless dedication of these students and CHSTV in bringing history alive while sharing a unique perspective on the Holocaust through the eyes of 16 high school students."

Grants awarded by the Carlsbad Educational Foundation and the Leichtag Family Foundation enabled Carlsbad High School to purchase high-definition, state-of-the-art equipment used to film the documentary. Since then, "We Must Remember" has received generous support from more than 125 donors and has been recognized by the U.S. Holocaust Museum, received an emerging filmmaker award from the San Diego Jewish Film Festival and will be honored at an upcoming JLTV Hollywood event at the Academy of Arts and Motion Picture Sciences' Samuel

Goldwyn Theater. The final film will include additional curriculum materials for middle-school teachers and will be made available to schools nationwide.

More information about the Carlsbad Premiere is available at www.CarlsbadEd.org. Tickets can be purchased at www.moviemax.com or the theater box office at 2385 Marron Rd., Carlsbad.

For more information about the Foundation or to support Carlsbad schools, please call (760) 929-1555 or visit www.CarlsbadEd.org. For more information about the film, please visit www.CHSTV.com. Editor's Note: High-resolution images are available.

About the Carlsbad Educational Foundation

The Carlsbad Educational Foundation (CEF) is a non-profit 501(c)(3) organization that was founded in 1983 to support the education and enrichment of more than 10,000 students in the Carlsbad Unified School district by developing, conducting and financing innovative, quality programs and projects. Since its inception, the foundation has contributed more than \$4 million in funds to Carlsbad schools, primarily for science, technology, arts and reading. In June 2008, the foundation provided year-end grants totaling \$604,000 to help restore funding for the preservation of the arts, music, sports and libraries within the district. The foundation has just finalized an ambitious strategic plan that will support the development of additional music, science and innovative educational programs.

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