



Our Mission

To provide increased educational opportunities for all students in the Carlsbad Unified School District by developing and funding impactful programs

Goals

To promote student achievement of educational excellence in Carlsbad schools, CEF will:

- Fund, develop and evaluate impact-oriented, well-defined, district-wide programs
- Expand resources with an emphasis on diverse and sustainable revenue to fund critical programs
- Ensure that earned income programs cover CEF's operating expenses so that 100% of donations directly benefit students
- Promote broad awareness and recognition through targeted branding and marketing efforts
- Uphold highly accountable and efficient business operations

Sponsor Recognition

We are eager to recognize our donors and publicize the impact of their gifts. Recognition and publicity can include:

- Press releases
- Quarterly e-newsletter (distribution 12,500+)
- Website recognition
- Annual report recognition
- Recognition at our Celebrate Carlsbad Day™ event held at LEGOLAND® California (estimated attendance 13,000)
- Inclusion in a full-page recognition ad in *Carlsbad and ZCode Magazines* (May 2015)
- Social media recognition and CEO Blog
- Banner recognition at events
- Additional opportunities based on sponsorship level

Leadership Circle

An Individual Donor Commitment



Individual donors who support the Carlsbad Educational Foundation by making a gift of \$1,000 or more per year make up our Leadership Circle.

This is one of the most important groups helping us deepen the impact our grants make in the lives of local Carlsbad students. Make a personal gift and make a difference!

100% of your donation...

Every single dollar goes to program funding!



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Corporate Engagement Opportunities



Investing in Our Children's Future Through Excellence in Education



Benefit over 11,000 kids in Carlsbad



Corporate Sponsorship Opportunities

Targeted K-12 Program Sponsorships

(\$1,000-\$200,000)

Hands-On Science

- FIRST Robotics
- Science Lab Teachers
- Science Olympiad

Music

- K-5 Music Teachers
- Coaches and Instruments
- CHS Musical

Innovation

- Jr. Achievement BizTown
- Environmental Stewardship Program
- My Access Writing Program

Student Scholarships

(\$1,000- \$20,000)

Kids' Care

Before and after school childcare support for K-5 students

School Year Enrichment Programs

Fun and educational classes providing K-8 educational enrichment opportunities

Summer Enrichment Camps

Fun and enriching half-day summer camps with STEM and arts focus

High School Summer Academy

Summer advancement classes for students entering grades 9-12



Event Sponsorships

(\$500- \$25,000)

Celebrate Carlsbad Day™ - April

A unique opportunity for donor recognition during a 2-hour musical production at LEGOLAND® California.

Carlsbad Golf Classic – October

Promotional opportunities at our annual golf tournament that brings corporate partners, schools, and the community together for a great day of golf at The Crossings at Carlsbad.

Carols of Carlsbad – December

A unique opportunity for donor recognition during our annual holiday concert hosted by the OMNI La Costa Resort and Spa.

Sponsor Recognition and Media Opportunities based on Sponsorship Level

Sponsor two or more events and receive special pricing and recognition opportunities!

Corporate Partnership Opportunities

School Spirit Pays

School Spirit Pays (SSP) creates passive, sustainable fundraising by connecting local schools and businesses at absolutely no cost to the business.

A highly respected credit card processor, SSP donates a portion of every credit and debit card transaction to the Carlsbad Educational Foundation in the name of your business.

Volunteer Opportunities

Mentor/Coach

Help with programs like FIRST Robotics, Science Olympiad and science fairs.

Guest Speaker

Varied opportunities exist within the impact areas we fund, especially STEM-related subjects at the high school level.

Events

Opportunities exist with every event to encourage volunteer participation.

Employee Relations

- Offer our discounted Celebrate Carlsbad Day™ LEGOLAND® ticket to employees as an HR benefit
- Share our events with employees to encourage participation
- Buy a foursome at our golf tournament or purchase tickets to an event as an employee incentive or company event